



Northeastern University



VIETNAM NATIONAL UNIVERSITY - HCMC
INTERNATIONAL UNIVERSITY

MASTER OF SCIENCE IN LEADERSHIP

HO CHI MINH CITY, VIETNAM

CURRICULUM

PROGRAM OBJECTIVES

As today's workforce continues to diversify, leadership tasks and responsibilities have become more complex. The Master of Science in Leadership prepares learners to meet these evolving challenges by helping them cultivate a personal leadership philosophy. Leveraging students' interdisciplinary backgrounds, this master's degree in leadership combines real-world lessons with an action-learning approach that is designed to build and strengthen their leadership capabilities.

Students enrolled in the Master of Science in Leadership program will take a total of 12 courses, totaling 36 credits. Of these 12 courses, 4 will be instructed by International University lecturers and 8 by Northeastern University's faculty.

MASTER OF SCIENCE IN LEADERSHIP	
Degree Conferred by Northeastern University's College of Professional Studies	
Students select 4 of the courses listed below offered by International University's School of Business.	Students select 8 of the courses listed below offered by Northeastern University's College of Professional Studies.
International Business Management	Developing Your Leadership Capacity
International Marketing	Leading Teams
Cross Culture Management	Organizational Leadership
Financial Management for International Business	Leadership Communication
International Economics	Global Leadership
International Policy and Strategy	Ethical Leadership
International Business Consulting	Managing Organizational Culture
	Strategic Leadership

INTERNATIONAL UNIVERSITY – COURSE DESCRIPTIONS

1. Cross Culture Management: The course examines how management theories and practices influence as well as how they are affected by the cultural environment of firms and nations. The course will facilitate the students to identify the reasons why management has to be fine-tuned in terms of culture, and develop the capacity to migrate management practices from one environment to another.

2. International Business Consulting: Student teams consult on real company projects requiring decisions, recommendations, and actions. Considerable interaction is required between the student teams, participating companies, and faculty. Lectures focus on subjects directly relevant to the objectives of student projects.

3. International Business Management: The course provides students with a better understanding about the global business environment in which the firms operate and where the regional economies are increasing their connections with international businesses under the influences of globalization.



4. International Economics: This course concerns business across borders. During the current period of globalization, the importance of International Economics increases and forces businesses, whether involving in international business or not, to be alert and have a thorough understanding of the subject.

5. International Policy and Strategy: Business policy deals with general management and the tasks of strategy formulation and implementation. International business policy must take into account the complexities of corporate operations in different cultures.

6. Financial Management for International Business: International trade presents new opportunities and risks, and international finance provides ways to deal with both. The students will

learn the analytical aspects of financial instruments: currencies, options, futures and stocks. At the end of this course they will have sufficient tools, terminology and excitement to continue learning on their own.

7. International Marketing: The course gives learners general knowledge about international marketing concepts. In addition, the course also updates new content and mentions currently critical issues which are considered “hot” to the community of global marketers. The course includes topics on trade barriers and international economic integration, cultural differences in marketing, international strategies on products and services, distribution, promotion and advertising, pricing and selling in the global market.

NORTHEASTERN UNIVERSITY – COURSE DESCRIPTIONS

1. Developing Your Leadership Capacity: This course starts with the premise that everyone is capable of leadership. It establishes this premise by exposing course participants to a series of alternative perspective of leadership, including some contemporary collaborative models. From careful evaluation of these perspectives, as well as from actual practice of them using the course’s action learning methods, participants will build a personal model of leadership that they can put to immediate use in their workplace.

2. Leading Teams: Leading teams involves facilitating different personalities, cultures, competing agendas, and varying skill levels while simultaneously securing resources and managing expectations of stakeholders. Through participating in and observing team dynamics, students will examine the principles of building highly effective teams. The pragmatic approach used in this course connects theory with experience through team activities.

3. Organizational Leadership: Effective leadership impacts a company’s profitability and success, the engagement level of employees and even the level of customer satisfaction. This class will focus on the best practices for developing and coaching leaders as well as the creation of organizational systems that will ensure the company has strong leadership talent for future success.

4. Leadership Communication: In today’s dynamic, global work environment, leaders need to be able to communicate effectively with people located in the same geographical location or located anywhere across the globe. This course offers students an opportunity to evaluate and utilize numerous communications options to develop an authentic, powerful, leadership voice using interpersonal, technology-mediated, and intercultural communications competencies and techniques. From these discussions, students have an opportunity to develop a personal



model for leadership communication and define an action plan for their growth in powerful leadership communications.

5. Global Leadership: In a global economy, leaders of best-in-class organizations understand that creating an inclusive work environment is essential for continued competitive advantage. The world's exploding diversity coupled with technological advancements demand effective collaboration among employees from countries with different cultures, beliefs, and backgrounds. This course provides students with an opportunity to explore changing demographics as they impact organizations of today and in the future and to examine best-in-class organizations' motivations to more fully appreciate the backgrounds, cultures, experiences, viewpoints, styles, and contributions of all workforce members. Offers students an opportunity to reflect on leadership from key ethical, legal, policy, business, political, and societal frameworks.

6. Ethical Leadership: Students will examine the various ethical and moral issues arising in contemporary economic activities that affect society and the world. Values, both historical and contemporary, that shape the economic environment will

be explored as well as personal values that influence human behavior in all social systems. This course treats ethics in the context of leadership decision making, recognizing the importance of making sound ethical judgments in a complex world.

7. Managing Organizational Culture: This course will ask such questions as, "What behavior is my organizational culture affecting?" "What impact does my organization's culture have on its strategy?" "How can I influence the culture of my organization," and "Does culture survive in an era of mergers and acquisitions?" Using case studies and students' actual organizational experiences, participants will define various organizational cultures and diagnose their own to determine how to manage most effectively in that environment.

8. Strategic Leadership: Strategic management deals with the integration of complex and unstructured problems in the economic and competitive environment. It involves the processes of learning, integrating functional areas, and using tools of analysis to establish the role that the organization will play in its broader environment. The course is designed to provide future leaders with a broad, global managerial perspective and the conceptual tools to define goals, make choices, take actions, and effect positive change in organizations and society.



LIST OF INSTRUCTORS AND HONORS

INTERNATIONAL UNIVERSITY		NORTHEASTERN UNIVERSITY	
NAME	HONORS	NAME	HONORS
Nguyen Van Phuong, PhD	<ul style="list-style-type: none"> - PhD in Economics, State University of New York at Buffalo, USA - MBA State University of New York at Buffalo, USA - Master of Economic Development, Vietnam – Netherlands Program 	Teresa Goode, EdD	<ul style="list-style-type: none"> - Doctor of Education in Adult Learning and Leadership from Columbia University - MBA from Suffolk University - MA in Adult Learning from Columbia University
Le Van Chon, PhD	<ul style="list-style-type: none"> - PhD in Economics, University of Georgia, Georgia, USA - MBA, University of Economics, Ho Chi Minh City 	Leslie Hitch, EdD	<ul style="list-style-type: none"> - Doctor of Education, University of Massachusetts, Boston, Massachusetts - MBA, Simmons College, Boston, Massachusetts
Phan Trieu Anh, PhD	<ul style="list-style-type: none"> - PhD in Management, Brunei University UK - MBA, Asia Institute of Technology, Thailand 	Patty Goodman, EdD	<ul style="list-style-type: none"> - Doctor of Education, The George Washington University, Washington, D.C. - Master of Liberal Arts, Harvard University Extension School, Cambridge, Massachusetts
Trinh Viet Dung, PhD	<ul style="list-style-type: none"> - PhD in Marketing, Curtin University, Australia - MA in International Business, Anglia Ruskin University, UK - MBA, Hanze Groningen University of Applied Sciences, Netherlands 	Rick Arrowood, J.D	<ul style="list-style-type: none"> - Juris Doctorate, Massachusetts School of Law, Andover, Massachusetts - Bachelor in Human Resource Management, Palm Beach Atlantic College, West Palm Beach, Florida



INTERNATIONAL UNIVERSITY
SCHOOL OF BUSINESS

Contact MBA program office

International University Main Campus

School of Business:

- Office Tel: (84 8) 3724 4270 ext. 3230
- Email: masterprogram.iu@gmail.com



Northeastern University

Office of Graduate Affairs:

- Office Tel: (84 8) 3724 4270 ext. 3120/ 3209
- Email: info.grad@hcmiu.edu.vn
- Hotline: 0997.463.490

Ly Tu Trong Center:

- Office Tel: (84 8) 3824 2092
- Address: 3B, Ly Tu Trong Str., Dist. 1, HCMC

MASTER OF SCIENCE IN LEADERSHIP

ADMISSION REQUIREMENTS

- Completed application form.
- Statement of purpose (500 – 1000 words): identifying your educational goals and expectations from the program; please aware that that University’s academic policy on plagiarism applies to applicant’s statement of purpose.
- Resume: relevant experience and education history
- 2 letters of recommendation: from individual(s) with either academic or professional knowledge of your capabilities such as: a faculty member, current employer, mentor or colleague.
- Official bachelor’s degree transcript from an internationally recognized college or university stating degree conferral and date undergraduate transcript.
- Proof of English language proficiency: Attendants must submit the certificate of TOEFL iBT 79 (or IELTS 6.5 equivalent) or pass the English preparation course delivered by International University.

TUITION & FEES

- Tuition fee for the whole program ~ 301,455,000 VND
- Tuition fee of English course (in case of attendance) ~ 6,699,000 VND
- Application fee ~ 1,116,500 VND

PAYMENT METHOD

- Application fee is non-refundable and must be paid at the time of submitting application form.
- Tuition fee will be converted into VND based on selling exchange rate quoted by Vietnamese Foreign Trade Bank at the time of payment.
- Tuition is paid in 4 installments.

STAGE 1 ENGLISH LANGUAGE PREPARATION		STAGE 2 ACADEMIC COURSES															
ENGLISH TRAINING PROGRAM 3 MONTHS	4 weeks online	2 weeks on ground	2 weeks on ground	4 weeks online	4 weeks online	2 weeks on ground	2 weeks on ground	4 weeks online	4 weeks online	2 weeks on ground	2 weeks on ground	4 weeks online	4 weeks online	2 weeks on ground	2 weeks on ground	4 weeks online	
	NU Course 1	NU Course 2	NU Course 3	NU Course 4	NU Course 5	NU Course 6	NU Course 7	NU Course 8									
3 WEEKS ON GROUND STUDENTS STUDY 1 OF 7 GRADUATE COURSE OF IU			3 WEEKS ON GROUND STUDENTS STUDY 1 OF 7 GRADUATE COURSE OF IU				3 WEEKS ON GROUND STUDENTS STUDY 1 OF 7 GRADUATE COURSE OF IU							3 WEEKS ON GROUND STUDENTS STUDY 1 OF 7 GRADUATE COURSE OF IU			
IU Course 1			IU Course 2				IU Course 3							IU Course 4			

Note: The program take place annually in October, Including:

- 3 months for English preparation (start in November)
- 3 months for IU courses for 4 course (3 weeks per term). IU course will be offered during the weeks online of NU courses.
- 12 months for NU courses for 8 courses (6 weeks per term – 2 weeks intensive on ground face to face teaching by NU faculty in IU and the rest 4 weeks online by NU faculty) (start in February)