

COSMA Annual Report 2022-23

U.S. and non-U.S.-based Programs

This annual report should be completed for your academic unit/sport management program and submitted electronically to COSMA by July 31 of each year.

SECTION 1: PROGRAMMATIC INFORMATION (COMPLETED BY ALL PROGRAMS)

Institution's Name:		Northeastern University			
Address:		360 Huntington Avenue			
City:	Boston	State:	MA	ZIP/Postal Code:	02115
Primary COSMA Contact Name and Designated Alternate Contact:		Name 1: Dr. Robert Prior			
		Name 2: Dr. Pamela Wojnar			
Telephone:	617-943-3941	Email:	r.prior@northeastern.edu		
Sport Management Degree Program(s):	Master of Sports Leadership				
Name of College where Sport Management degree(s) is housed:	College of Professional Studies				
Academic Unit URL: https://cps.northeastern.edu/academics/program/master-sports-leadership-online					

A. Check the box to reflect the accreditation status of your academic unit/sport management program:

	Accredited
X	Reaffirmation of Accreditation (check if within 2 years/letter received) *
	Candidate for Accreditation*
	Program Member (have not been granted Candidacy Status)

*Estimate the month and year you want to hold a site visit:

Receiver Reaffirmation of accreditation on October 7, 2022.

B. Identify any significant changes that have taken place in your sport management degree programs during the reporting period. Indicate the impact of any of these changes, if applicable, in a written statement of explanation.

1. Did you terminate any degree programs during the reporting year?

X	No
	Yes. If yes, please identify terminated programs.

2. Were changes (e.g., curricular) made in any of your sport management majors, concentrations or emphases?

<input checked="" type="checkbox"/>	No
<input type="checkbox"/>	Yes. If yes, please identify the changes by adding an additional page to this document.

3. Were any new sport management degree programs established during the reporting year?

<input checked="" type="checkbox"/>	No (skip to Section C)
<input type="checkbox"/>	Yes. If yes, please identify the new degree programs and answer B4.

4. Was approval of your regional or national accrediting body required for any of these programs?

<input type="checkbox"/>	No
<input type="checkbox"/>	Yes. Provide a copy/URL of the approval letter from your accrediting body.

5. Do you have an Associate's degree program in sport management to include in the accreditation process?

<input checked="" type="checkbox"/>	No
<input type="checkbox"/>	Yes (You will be contacted to discuss this.)

C. Identify any administrative and other changes that directly affect your academic unit/sport management program and attach an updated organizational chart that shows these relationships. Such changes would include:

- Your sport management unit's primary representative to COSMA
- Your institution's President, Academic Vice President, Dean, Provost, etc.
- The head of your academic unit/sport management program (if different from the primary representative to the COSMA).
- Faculty changes

Position Dean	Name Dr. Radhika Seshan	Title Dean, Professional Programs
Email r.seshan@northeastern.edu		
Position	Name	Title
Email		
Position	Name	Title
Email		

What impact have these changes had on your program? Comment specifically about faculty changes (faculty leaving, new faculty, other forms of faculty turnover). If you have a new COSMA accreditation primary representative: What are you doing to maintain continuity with the accreditation process? Provide a narrative response to these questions.

Change in College leadership: Having a permanent Dean rather than an interim Dean has had a positive impact on the program and College as a whole.

Other Changes/Issues
(Includes COVID-19 impact description)

- D. Briefly comment on other changes or issues pertaining to your academic unit/sport management program (e.g., new partnerships, innovations, campus locations, change in program delivery, etc). Describe the modifications made to your program delivery, collection of outcomes assessment data and grading/graduation requirements as a result of the disruption of the COVID-19 pandemic. Provide supporting documentation, as needed. Failure to report changes may result in administrative probation.

N/A

[Optional Responses]

- E. How has COSMA and the accreditation process benefited your program, faculty, students, alumni and/or other?

COSMA accreditation has clearly benefited the Master of Sports Leadership program. Incoming students have noted that they selected the program over others because of the accreditation. Students have confidence that we are delivering what we have advertised and noted the quality of the faculty and the academic standards.

- F. What can COSMA do to serve you better?

COSMA does a great job providing services and information to member institutions. We cannot think of anything that would need to be done differently. Thank you for your guidance and support during the reaffirmation of our accreditation last Fall.

SECTION 2: OUTCOMES ASSESSMENT (TO BE COMPLETED BY ACCREDITED PROGRAMS AND PROGRAMS IN CANDIDACY STATUS)

A. Has your outcomes assessment plan changed from initial approval or since last year’s Annual Report?

X	No
	Yes. Attach the revised O/A plan.

B. Complete the following chart if you are responding to feedback from the Board of Commissioners as follows:

- Notes and Observations in a recent accreditation granted letter
- Required response items to a Candidacy Status granted letter
- Action Items from a Site Visit report
- Required response items to an accreditation deferred letter

(Please note that Northeastern University utilizes the term “Program” Learning Outcomes (PLO’s) to assess Student Learning Outcomes (SLO’s). To remain consistent, this annual report will use the term PLO.)

Copy and paste the note, observation, action item or required response item in Column 1. Indicate your response to the item in the second column. Feel free to include your response as an addendum and attach documentation accordingly. **You have two years to resolve Notes.**

<i>Notes, Observations, Action Items, Required responses</i>	<i>Your Response</i>
<p>Note 1: Provide a copy of the modified goals and survey instrument (Graduate Student Exit Survey) questions to demonstrate alignment with the student learning outcomes it is assessing. Provide a copy of the new instrument and/or any new or revised measurement tools or indicate any rewording of PLOs.</p>	<p>Response: The college-wide CPS Graduate Student Survey is not currently being administered. In order to continue to capture data relating to student satisfaction with the Master of Sports Leadership program, we have revised the Master of Sports Leadership program’s Summer/Winter Institute Student Exit Survey to better align with corresponding program PLOs that the survey is assessing.</p> <p>Please see attached addendum with a copy of the Summer/Winter Institute Student Exit Survey which identifies new and existing questions and the PLOs that the survey is assessing. It will be administered twice during the 2023-24 academic year.</p> <p>As part of our program effectiveness goals, we will work with our marketing team to follow the College’s new policies and protocols for creating and sending out new a program specific alumni survey to</p>

	replace the Graduate Student Exit Survey. We will include the new instrument in the 2024 AR.
Note 2: Provide a copy of the completed Sports Leadership Strategic Plan – based on the Spring 2022 Principles Manual – as part of the 2022-23 Annual Report.	Response: Please see attached addendum with a copy of the AY 2024 Master of Sports Leadership Strategic Plan
Note 3: This recommendation was elevated to a “Note” as it is not clear how this time will be tracked and it is directly related to Principle 4, Action Item 4/Note 4. Recommendation 1: Develop a method to track the significant time faculty spend cultivating sport industry relationships and how this additional service benefits faculty, staff, students, and administrators through up-to-date curriculum and adjunct faculty engagement with sport industry.	Response: During the 2023-24 academic year, full-time Sports Leadership faculty will track the significant time spent cultivating sport industry relationships and how this additional service benefits all stakeholders related to the program.
Note 4: Provide an update of the content and outcome of the review from the Provost’s Office. Be specific about indicating how equity of faculty work plans was considered. Indicate how the current load allows for the implementation of strategic initiatives.	Response: Please see attached addendum with an explanation of how work plans have been established to allow for the implementation of strategic initiatives while ensuring academic quality for faculty members to devote to teaching, service, and scholarly activity.

C. Provide the URL(s) for the page on your academic unit/sport management program’s website that makes available to the public the following (pp. 7-10 of this document):

- PLO matrix
- OEG matrix
- Dashboard data
- Program information profile
- Statement of accreditation status (includes Candidacy Status)
- Accreditation seal (accredited programs only)

This information must be updated annually. Failure to comply with this request will result in Administrative Probation.

<p>URL(s):</p> <p>Program Learning Outcomes on College webpages:</p> <p>https://cps.northeastern.edu/academics/program-learning-outcomes</p> <p>Program Information: https://cps.northeastern.edu/about-the-college-of-professional-studies/accreditations/</p> <p>Student Achievement Data: https://cps.northeastern.edu/wp-content/uploads/2022/07/COSMA-Annual-Report-Northeastern-University-2022.pdf</p>

Statement of Accreditation Status: <https://www.northeastern.edu/graduate/wp-content/uploads/2019/03/NEU-Summary-of-COSMA-Accreditation-Status.pdf>

Accreditation Seal on Program Webpage: <https://cps.northeastern.edu/program/master-of-sports-leadership-boston>

D. Complete the following program-level learning outcomes (PLO) matrix and program-level operational effectiveness goals (OEG) matrix.

Program Learning Outcomes Matrix - Academic Year 2022 – 2023

Identify Each Program Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
PLO 1 - Demonstrate breadth and depth of knowledge in sports and society, sports law, and media relations via selected artifacts from over the course of the program and well-crafted reflection on the related competencies and learning.					
Measure 1 (Direct) ePortfolio	85% of students will score 84% and above	31	31	100%	Exceeds expectation
Measure 2 (Indirect) Internship Supervisor Evaluation	95% of internship supervisors will perceive a high level of satisfaction with MSL interns. (Appendix A.2.10) Used all questions in survey instrument	17	17	100%	Exceeds expectation
Measure 3 (Indirect) Summer/Winter Institute Survey	90% of students will perceive a high level of satisfaction from their learning experience. (Appendix A.2.9) Used question: “Satisfaction with your overall graduate experience”	10	9	90%	Meets expectation
PLO 2 - Apply sports leadership principles, practices, and functional knowledge to address a practical challenge in a real-world setting.					
Capstone Final Paper	85% of students will score 84% and above	31	31	100%	Exceeds expectation

Measure 2 (Indirect) Internship Supervisor Evaluation	95% of internship supervisors will perceive a high level of satisfaction with MSL interns. (Appendix A.2.10) Used all questions in survey instrument	17	17	100%	Exceeds expectation
Measure 3 (Indirect) Summer/Winter Institute Survey	90% of students will perceive a high level of satisfaction from their learning experience. (Appendix A.2.9) Used question: "Satisfaction with your overall graduate experience"	10	9	90%	Meets expectation
PLO 3 - Integrate personal, interpersonal, and team-based skills and competencies required for leadership roles in sport organizations to offer solutions for change in various contexts within the sports industry.					
Leadership Interview (semester long group project)	85% of students will score 84% and above	33	33	97%	Exceeds expectation
Measure 2 (Indirect) Internship Supervisor Evaluation	95% of internship supervisors will perceive a high level of satisfaction with MSL interns. (Appendix A.2.10) Used all questions in survey instrument	17	17	100%	Exceeds expectation
Measure 3 (Indirect)	90% of students will perceive a	10	9	90%	Meets expectation

Summer/Winter Institute Survey	high level of satisfaction from their learning experience. (Appendix A.2.9) Used question: "Satisfaction with your overall graduate experience"				
PLO 4 - Investigate a current ethical and legal issue related to sports, recreation, and leisure services and recommend potential solutions to address the issue.					
Case Analysis (Age Discrimination Case)	85% of students will score 84% and above	34	34	100%	Exceeds expectation
Measure 2 (Indirect) Internship Supervisor Evaluation	95% of internship supervisors will perceive a high level of satisfaction with MSL interns. (Appendix A.2.10) Used all questions in survey instrument	17	17	100%	Exceeds expectation
Measure 3 (Indirect) Summer/Winter Institute Survey	90% of students will perceive a high level of satisfaction from their learning experience. (Appendix A.2.9) Used question: "Satisfaction with your overall graduate experience"	10	9	90%	Meets expectation
PLO 5 - Examine the role of sports in society within sociological, economic, and political contexts and how it can be used to develop community services and foster diversity.					
Sports in Society Group	85% of students will	28	28	100%	Exceeds expectation

Project/Final Project	score 84% and above				
Measure 2 (Indirect) Internship Supervisor Evaluation	95% of internship supervisors will perceive a high level of satisfaction with MSL interns. (Appendix A.2.10) Used all questions in survey instrument	17	17	100%	Exceeds expectation
Measure 3 (Indirect) Summer/Winter Institute Survey	90% of students will perceive a high level of satisfaction from their learning experience. (Appendix A.2.9) Used question: "Satisfaction with your overall graduate experience"	10	9	90%	Meets expectation
PLO 6 - Craft a strategy for building and managing an effective media relations program on the intercollegiate and professional level.					
Group Sports Social Media Campaign	85% of students will score 84% and above	28	28	100%	Exceeds expectation
Measure 2 (Indirect) Internship Supervisor Evaluation	95% of internship supervisors will perceive a high level of satisfaction with MSL interns. (Appendix A.2.10) Used all questions in survey instrument	17	17	100%	Exceeds expectation

Measure 3 (Indirect) Summer/Winter Institute Survey	90% of students will perceive a high level of satisfaction from their learning experience. (Appendix A.2.9) Used question: "Satisfaction with your overall graduate experience"	10	9	90%	Meets expectation
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Note: If you are using different direct and indirect measures for different degree programs, please replicate the matrix, using one matrix for each program that has different measures. If different programs use the same measures, only one copy of the matrix is needed.

Program Learning Outcomes Matrix Narrative:

With a return to in-person learning and the sports industry opening to full operation, the Master of Sports Leadership program had a dramatic increase in student engagement and experiential activities. More than double the number of students participated in the Sports Leadership Internship program, as 17 students successfully completed the internship course compared to 7 during the Pandemic.

When reviewing the Program Learning Outcomes Matrix, results show that the Master of Sports Leadership program met or exceeded expectations for benchmarks in all student learning measures during the 2022-23 academic year.

One notable change we made to Indirect Measure #2, the Internship Supervisor Evaluation. We increased the rate from 90% to 95% of internship supervisors perceiving a high level of satisfaction with MSL interns. MSL students exceeded expectations for this measure for all internships.

The increase in internship participation and engagement by students is not surprising, as most students were eager to come back in person and build their portfolio with the hands-on experience provided by internships. Their outstanding performance, as shown in the supervisor evaluations, also reflected this.

Program-Level Operational Effectiveness Goals Matrix Academic Year 2022-23

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark (e.g., 80% will achieve a rating of 5)	Data Summary	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
OEG 1 - Strengthen the MSL Program's position in the sports management education marketplace			
Measure 1 Annual SWOT Analysis of MSL program	MSL program should show positive growth and presence in the sports management education marketplace	There was an increase in 2022 in enrolled students compared to the previous year.	Meets expectation
Measure 2 Graduation and Retention Rates for MSL program	Graduation of at least 35 students per year and retention of 80%	Based on the 2021 Cohort: - 68% of students graduated within 2 years (53 graduates) - 81% of students were retained from Y1 to Y2	Meets expectation
Measure 3: Job placement of MSL graduates	75% of MSL graduates will be employed in some segment of the sports industry	Based on data from 29 graduates, 27 were employed full-time, post graduation.	Meets expectation
Measure 4: COSMA Accreditation Status	MSL Program will be on track for COSMA Accreditation Reaffirmation for 2022.	The MSL Program received Reaffirmation of Accreditation from COSMA in the FALL of 2022.	Meets expectation
OEG 2- Ensure that MSL Faculty are delivering excellence in sports management education			
Measure 1 Course Evaluations	90% of learners in classes taught by sports leadership faculty will be satisfied with teaching effectiveness (rate the instructor's teaching effectiveness as as "Almost always effective" Or "Usually Effective")	90% of students in sports leadership classes rated their instructor as either "Almost always effective" or "Usually effective"	Meets expectation
Measure 2 Full-Time MSL Faculty Annual Reviews	Full-Time MSL Faculty will receive a positive Annual	Full-Time MSL Faculty received positive Annual	Meets expectation

	Assessment/review from the Associate Dean	Assessments/reviews from the Associate Dean in 2023	
Measure 3: Professional Development Seminar Attendance	Full-Time MSL Faculty should attend multiple professional development conferences, training sessions and meetings each year	Full-Time MSL Faculty attended multiple professional development conferences, training sessions and meetings during the year	Meets expectation
OEG 3- Engage Alumni in shaping the future of the MSL Program			
Measure 1 Engage Alumni interaction through experiential course projects	Secure alumni to work with students in at least one course per term	We were able to have alumni work with students in courses in each of the four quarters in 2022-23	Meets expectation
Measure 2 Host MSL Alumni Reception	Work with Alumni Relations to create and host an MSL Alumni Event	We hosted our inaugural MSL Alumni Event in March 23 with the Alumni Relations Office at a Boston Bruins Game. We have secured tickets for March 24 to make this an annual event.	Meets expectation
Measure 3: Engage Alumni and MSL students through social media platforms	Facilitate Alumni-managed MSL social media accounts	We oversee both LinkedIn and Facebook pages for MSL program	Meets expectation
Measure 4: Administer MSL Alumni Survey	Create and administer MSL Alumni Survey to gather further information from alumni	The college-wide survey is being updated and we will work with the Marketing team to follow the College's new policies and protocol for sending out a program specific alumni survey in 2023-24. We are	Does not meet expectation

		working on a draft survey that we will use in the 2024 AR.	
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Required Narrative:

OEG 1-Strengthen the MSL program’s position in the sports management education marketplace. We were able to see positive improvements, as evidenced through the following:

- In *Measure 1*, met expectations with an increase in enrolled students in 2022 to 120 as compared to 113 the previous year. The return to in-person coursework in 2022 had a positive effect on our enrollments. Our international enrollments have increased by 21% since the MSL program obtained F-1 compliance in 2019.
- In *Measure 2*, we met expectations with 53 students graduating from the 2021 cohort and 81% of students being retained from Year 1 to Year 2. The goal was to graduate at least 35 students per year and a retention rate of 80%.
- In *Measure 3*, the Master of Sports Leadership program met this expectation having received reaffirmation of our accreditation with COSMA in the fall of 2022.

OEG 2 - Ensure that MSL faculty are delivering excellence in sports management education. We met expectations for the benchmarks for all three measures.

- In *Measure 1*, full-time MSL Faculty were deemed as effective/very effective in teaching by 91% of learners in student course evaluations.
- In *Measure 2*, full-time MSL Faculty received a positive annual review from their Faculty Director and Associate Dean.
- In *Measure 3*, both Full-Time MSL Faculty members attended the 2022 COSMA Conference in Houston.

OEG 3 - Engage alumni in shaping the future of the MSL program. Last year, we added Measure 1 to connect our alumni to our students within the classroom.

- In *Measure 1*, we determined a better way to engage alumni interaction for *OEG #3* would be to have alumni and various sport organizations mentor students in at least one course per term. We were able to meet this expectation by having alumni sponsor work with students in courses in each of the four quarters in 2022-23.
- In *Measure 2*, we co-hosted our inaugural MSL Alumni Event at a Boston Bruins Game on March 28, 2023. The NU Alumni Relations Office has already secured tickets for a Bruins game in March of 2024 to make this an annual event.
- In *Measure 3*, we met expectations for this measure, as we have alumni who actively manage a Master of Sports Leadership LinkedIn page as well as a Master of Sports Leadership and Facebook page.

PROGRAM INFORMATION PROFILE

This profile offers information about the program in the context of its mission, basic purpose and key features.

Name of Institution: Northeastern University

Program/Specialized Accreditor(s): COSMA

Institutional Accreditor: NECHE

Date of Next Comprehensive Program Accreditation Review: September 2029

Date of Next Comprehensive Institutional Accreditation Review: Fall 2028

URL where accreditation status is stated: <https://www.neche.org/institutions/northeastern-university/>

Indicators of Effectiveness with Undergraduates [As Determined by the Program]

1. Graduation Year: 2023 # of Graduates: 53 Graduation Rate: 81%
2. Average Time to Degree: 4-Year Degree: NA 5-year Degree NA
3. Annual Transfer Activity (into Program): Year: NA
of Transfers: Transfer Rate:
4. Graduates Entering Graduate School: Year: NA
of Graduates: # Entering Graduate School:
5. Job Placement (if appropriate): Year: 2023
of Graduates: 29 # Employed: 27

Form developed by the Council for Higher Education Accreditation. © updated 2020

Addendum A

(Response to Note #1 of COSMA Reaffirmation Letter)



MSL Summer/Winter Institute Exit Survey Revisions

Response to Note #1 of the Master of Sports Leadership's Reaffirmation of Accreditation from COSMA:

(Following are the competencies and corresponding PLOs for the attached revised Summer/Winter Institute Exit Survey.)

Competencies and PLOs

1. Sports Knowledge Area/Innovation & Experiential Learning
Demonstrate breadth and depth of knowledge in sports and society, sports law, and media relations via selected artifacts from over the course of the program and well-crafted reflection on the related competencies and learning.
2. Strategic Thinking, Planning, Action & Implementation
Apply sports leadership principles, practices, and functional knowledge to address a practical challenge in a real-world setting.
3. Leadership Development of Self & Others
Integrate personal, interpersonal, and team-based skills and competencies required for leadership roles in sport organizations to offer solutions for change in various contexts within the sports industry.
4. Ethical Practices
Investigate a current ethical and legal issue related to sports, recreation, and leisure services and recommend potential solutions to address the issue.
5. Civic Mindedness/Global Mindset
Examine the role of sports in society within sociological, economic, and political contexts and how it can be used to develop community services and foster diversity.
6. Communication
Craft a strategy for building and managing an effective media relations program on the intercollegiate and professional level

SLDR COSMA Survey Edits- Summer Institute

Competency	PLO	Survey Question	New or Old
Sports Knowledge Area/Innovation & Experiential Learning	PLO1: Demonstrate breadth and depth of knowledge in sports and society, sports law, and media relations via selected artifacts from over the course of the program and well-crafted reflection on the related competencies and learning	The program improved your competence in your knowledge of sports and how the field intersects with society, law, and media.	New
Strategic Thinking, Planning, Action & Implementation	PLO2: Apply sports leadership principles, practices, and functional knowledge to address a practical challenge in a real-world setting.	You were able to effectively apply the sports leadership principles and functional knowledge to practice in your discipline.	Replace # 7
Leadership Development of Self & Others	PLO3: Integrate personal, interpersonal, and team-based skills and competencies required for leadership roles in sport organizations to offer solutions for change in various contexts within the sports industry.	You were able to integrate learned competencies to be an independent scholar, researcher, and leader in your practice.	Replace # 6

Ethical Practices	PLO4: Investigate a current ethical and legal issue related to sports, recreation, and leisure services and recommend potential solutions to address the issue.	The program improved your competence in solving ethical and legal issues related to sports and society.	New
Civic Mindedness/Global Mindset	PLO5: Examine the role of sports in society within sociological, economic, and political contexts and how it can be used to develop community services and foster diversity.	You were able to use the concepts learned in the program to address/develop a position on how to use sports to foster diversity, prevent violence, and/or improve the health of local and global communities.	Keep the same # 10
Communication	PLO6: Craft a strategy for building and managing an effective media relations program on the intercollegiate and professional level	The program increased your competence in effectively managing media relations in the practice.	New



Master of Sports Leadership- Summer/Winter Institute Survey

Introduction

The College of Professional Studies is asking you to provide feedback regarding your experiences during their degree program. We hope you can take a few minutes to answer the following questions. Your input is extremely valuable, and will help the Sports Leadership Program improve the services offered to current and future students.

Block 1- Reason for joining:

Q1 What was the primary reason you decided on this program?

Q2 This program is accredited by the Commission on Sport Management Accreditation (COSMA). Did the COSMA accreditation impact your decision to apply and enroll in this program/institution?

- Yes (1)
- No (2)

Q3: Date Graduation What is your date of graduation?

Block 2: Program Learning Outcomes

Q4 Please indicate the level of agreement with the achievement of Program Learning Outcomes (PLOs).

	Strongly Agree(1)	Agree(2)	Neither Agree or Disagree (3)	Disagree (4)	Strongly Disagree (5)
PLO1 The program improved your competence in your knowledge of sports and how the field intersects with society, law, and media.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

PLO2 You were able to effectively apply the sports leadership principles and functional knowledge to practice in your discipline.

PLO3 You were able to integrate learned competencies to be an independent scholar, researcher, and leader in your practice.

PLO4 The program improved your competence in solving ethical and legal issues related to sports and society.

PLO5 You were able to use the concepts learned in the program to address/develop a position on how to use sports to foster diversity, prevent violence, and/or improve the health of local and global communities.

PLO6 The program increased your competence in effectively managing media relations in the practice.

Block 3: Satisfaction

Q5 Please indicate how satisfied you are with the following aspects of the degree program.

	Very Satisfied (1)	Satisfied (2)	Moderately Satisfied (3)	Not Satisfied (4)
Quality of the faculty offering your degree program.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Academic rigor of the Sports Leadership program.

Extent you believe your program has kept pace with the recent trends and developments in your field.

Adequacy of facilities and equipment (including technology).

Services provided by the College of Professional Studies.

The program improved your competence in your knowledge of sports and how the field intersects with society, law, and media.

You were able to effectively apply the sports leadership principles and functional knowledge to practice in your discipline.

You were able to integrate learned competencies to be an independent scholar, researcher, and leader in your practice.

The program improved your competence in solving ethical and legal issues related to sports and society.

You were able to use the concepts learned in the program to address/develop a position on how to use sports to foster diversity, prevent violence, and/or improve the health of local and global communities.

The program increased your competence in effectively managing media relations in the practice.

-
-
-
-

Your confidence as an effective practitioner in your discipline.

-
-
-
-

Your overall graduate experience.

-
-
-
-

Q6 What suggestions do you have for improving the Sports Leadership program?

Block 4: Recommending the Program

Q7 On a scale from 0-10, with 0 being "not at all likely" and 10 being "extremely likely," how likely are you to recommend the Sports Leadership Program to a friend, family member, or colleague for graduate education?

- 0 (0)
- 1 (1)
- 2 (2)
- 3 (3)
- 4 (4)
- 5 (5)
- 6 (6)

- 7 (7)
- 8 (8)
- 9 (9)
- 10 (10)

Q8 Why would you recommend, or not recommend, the Sports Leadership degree program?

Block 5: Post Graduation and Future Plans

Q9 What are your immediate plans after graduation?

Q10 Have you already secured employment?

- Yes (1)
- No (2)

Q11 Would you be interested in pursuing a Doctoral Degree in Sports Leadership from the College of Professional Studies at Northeastern University?

Q12 How could this Doctoral Degree benefit you in your career pursuits?

Block 6: Final Thoughts

Q13 Please include additional comments and suggestions here.
